



LACIRE

STYLE GUIDE

 SPORTSHEETS®

LACIRE

HELLO HEAT

As leaders in sexual wellness and innovators of BDSM products, we created a collection of products which encourage the exploration of temperature play. Wax play is a common form of temperature play where wax from a candle is dripped onto a person's naked skin, to introduce a range of slight warming sensations to their body.

Inspired by the French term for wax cire, these candles are aesthetically pleasing pieces that can be displayed out in the open and, used behind closed doors. These candles allow a safe, approachable way for curious minds to explore temperature play while celebrating the diversity, sensuality, and beauty of the human body.

LACIRE **DRIP CANDLE TORSO FORM IV**

Aims to celebrate the joy and sensuality of the human body with beautifully-crafted figural candle, formulated with a skin-soothing soy-paraffin blend that melts to the perfect tantalizing temperature.

LACIRE **WHITE DRIP PILLAR CANDLES**

Experience the delicious tension of temperature play with these sensual drip candles. Our candles are made to please with body-safe paraffin wax, the same type of wax used in skin-soothing salon treatments.

LACIRE

PRIMARY LOGO

Used on all packaging, website, and social platforms.

HEADER TYPE

FUTURA BOLD

AaBbCc123!

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM
NONUMMY NIBH EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM
ERAT VOLUTPAT. UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION
ULLAMCORPER SUSCIPIT LOBORTIS NISL UT ALIQUIP EX EA COMMODO CONSE.

SECONDARY BODY TYPE

AVENIR NEXT CONDENSED REGULAR

AaBbCc123!

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUM-
MY NIBH EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT.
UT WISI ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCORPER
SUSCIPIT LOBORTIS NISL UT ALIQUIP EX EA COMMODO CONSE.

BODY TYPE

FUTURA MEDIUM

AaBbCc123!

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NONUMMY
NIBH EUISMOD TINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT. UT WISI
ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCORPER SUSCIPIT LOBORTIS
NISL UT ALIQUIP EX EA COMMODO CONSE.



COLOR PALETTE

The following color palettes represent each LaCire shape-based products (I.e. Torso Figures or Tapered Candles). Primary or light colors are used as backgrounds, secondary colors are used in body text, and tertiary colors are used as color accents.

TORSO FORM I (FEMALE EXTRA)

		
PANTONE 9285 C	BLACK	PANTONE 7583 C
PRIMARY	SECONDARY	TERTIARY

TORSO FORM III (FEMALE)

		
PANTONE 9285 C	BLACK	PANTONE 2767 C
PRIMARY	SECONDARY	TERTIARY

TORSO FORM II (MALE EXTRA)

		
PANTONE 9285 C	BLACK	PANTONE 626 C
PRIMARY	SECONDARY	TERTIARY

TORSO FORM IV (MALE)

		
PANTONE 9285 C	BLACK	PANTONE 7563 C
PRIMARY	SECONDARY	TERTIARY

BLACK DRIP PILLAR

		
PANTONE 9285 C	BLACK	PANTONE 432 C
PRIMARY	SECONDARY	TERTIARY

VIOLET DRIP PILLAR

		
PANTONE 9285 C	BLACK	PANTONE 7661 C
PRIMARY	SECONDARY	TERTIARY

WHITE DRIP PILLAR

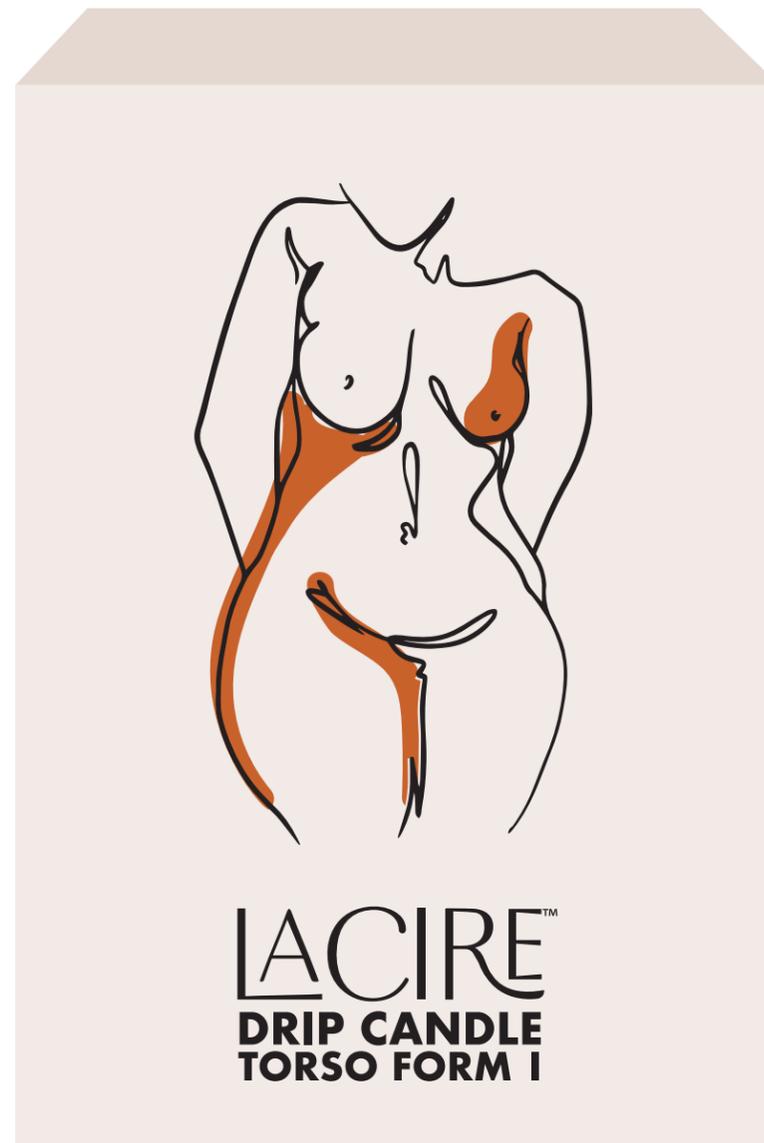
		
PANTONE 9285 C	BLACK	WHITE
PRIMARY	SECONDARY	TERTIARY



LEFT SIDE



FRONT



BACK

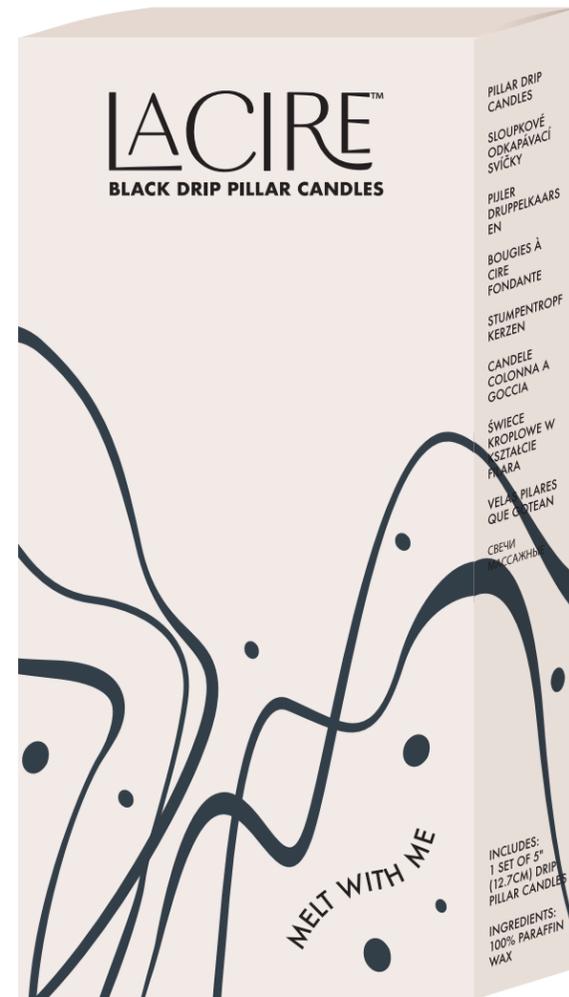
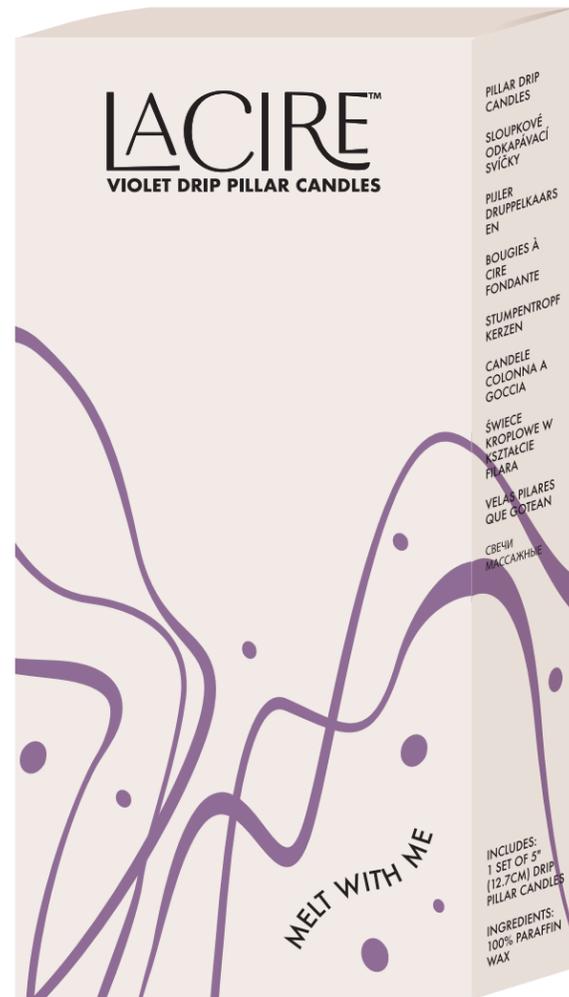


RIGHT SIDE



DRIP CANDLE FEMALE TORSO FORM I

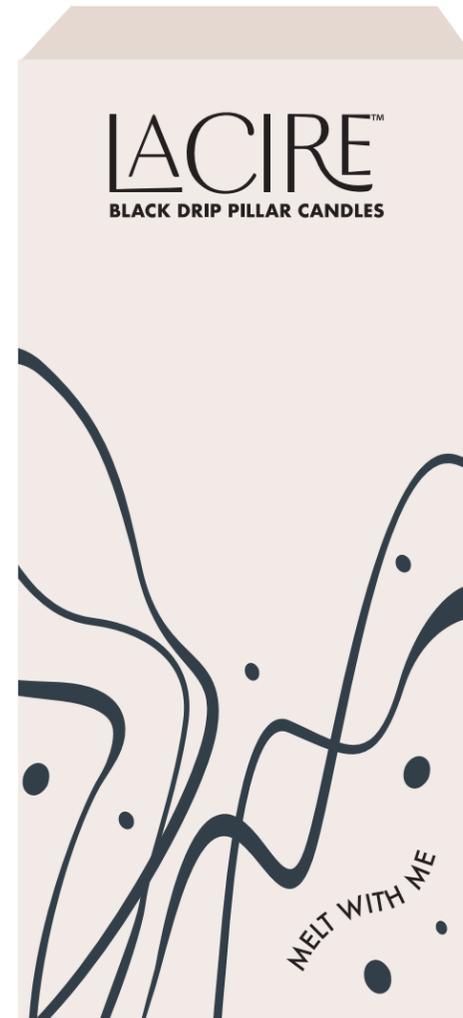
DIMENSIONS:
HEIGHT: 5.8071" WIDTH: 4.1732" DEPTH: 2.535"



LEFT SIDE



FRONT



BACK



RIGHT SIDE



BLACK DRIP PILLAR CANDLE

DIMENSIONS:
HEIGHT: 5.2521" WIDTH: 2.494" DEPTH: 0.7501"



LACIRE

TORSO CANDLES



ABOUT

Torso Form I pays homage to one of many human forms. Display this candle in your home to celebrate the diversity and beauty it captures or use this candle to explore the tantalizing world of temperature play. Made with a skin-soothing blend of soy and paraffin wax, Torso Form I allows a safe, approachable way for curious minds to play with wax while celebrating the diversity, sensuality, and beauty of the human body. So, why not heat things up?

OVERALL SPECS

Candle Height: 4.5"

Box Height: 5.8"

Box Width: 4.2"

Box Depth: 2.5"

INGREDIENTS

100% Soy and Paraffin
Wax Blend

BURN TIME

6 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.

GRACEFUL, OPULENT AND SULTRY



SS05204

ABOUT

Torso Form II pays homage to one of many human forms. Display this candle in your home to celebrate the diversity and beauty it captures or use this candle to explore the tantalizing world of temperature play. Made with a skin-soothing blend of soy and paraffin wax, Torso Form II allows a safe, approachable way for curious minds to play with wax while celebrating the diversity, sensuality, and beauty of the human body. So, why not heat things up?

OVERALL SPECS

Candle Height: 4.5"

Box Height: 5.8"

Box Width: 4.2"

Box Depth: 2.5"

INGREDIENTS

100% Soy and Paraffin
Wax Blend

BURN TIME

6 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.

POWERFUL, ROBUST AND SMOKY



ABOUT

Torso Form III pays homage to one of many human forms. Display this candle in your home to celebrate the diversity and beauty it captures or use this candle to explore the tantalizing world of temperature play. Made with a skin-soothing blend of soy and paraffin wax, Torso Form III allows a safe, approachable way for curious minds to play with wax while celebrating the diversity, sensuality, and beauty of the human body. So, why not heat things up?

OVERALL SPECS

Candle Height: 4.5"

Box Height: 5.8"

Box Width: 4.2"

Box Depth: 2.5"

INGREDIENTS

100% Soy and Paraffin
Wax Blend

BURN TIME

6 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.

ALLURING, CRISP AND SVELTE



ABOUT

Torso Form IV pays homage to one of many human forms. Display this candle in your home to celebrate the diversity and beauty it captures or use this candle to explore the tantalizing world of temperature play. Made with a skin-soothing blend of soy and paraffin wax, Torso Form IV allows a safe, approachable way for curious minds to play with wax while celebrating the diversity, sensuality, and beauty of the human body. So, why not heat things up?

OVERALL SPECS

Candle Height: 4.5"

Box Height: 5.8"

Box Width: 4.2"

Box Depth: 2.5"

INGREDIENTS

100% Soy and Paraffin
Wax Blend

BURN TIME

6 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.

RUGGED, STOIC AND WARM





LACIRE

PILLAR CANDLES

ABOUT

Experience the delicious tension of temperature play with these sensual drip candles. Made of body-safe paraffin wax, our White Pillar Candles allows a safe, approachable way for curious minds to play with wax.

Hold the candle at an angle to control the flow of the wax and drizzle warm pleasure onto your lover's body. Massage in and leave on until it cools. Once dried, easily peels off. Candles should be a minimum of 36" from the skin to allow wax to cool before contact.

OVERALL SPECS

Candle Height: Pending

Box Height: 5.3"

Box Width: 2.5"

Box Depth: 0.7"

INGREDIENTS

100% Paraffin Wax

BURN TIME

1.5 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.



ABOUT

Experience the delicious tension of temperature play with these sensual drip candles. Made of body-safe paraffin wax, our Black Pillar Candles allows a safe, approachable way for curious minds to play with wax.

Hold the candle at an angle to control the flow of the wax and drizzle warm pleasure onto your lover's body. Massage in and leave on until it cools. Once dried, easily peels off. Candles should be a minimum of 36" from the skin to allow wax to cool before contact.

OVERALL SPECS

Candle Height: Pending

Box Height: 5.3"

Box Width: 2.5"

Box Depth: 0.7"

INGREDIENTS

100% Paraffin Wax

BURN TIME

1.5 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.



ABOUT

Experience the delicious tension of temperature play with these sensual drip candles. Made of body-safe paraffin wax, our Violet Pillar Candles allows a safe, approachable way for curious minds to play with wax.

Hold the candle at an angle to control the flow of the wax and drizzle warm pleasure onto your lover's body. Massage in and leave on until it cools. Once dried, easily peels off. Candles should be a minimum of 36" from the skin to allow wax to cool before contact.

OVERALL SPECS

Candle Height: Pending

Box Height: 5.3"

Box Width: 2.5"

Box Depth: 0.7"

INGREDIENTS

100% Paraffin Wax

BURN TIME

1.5 Hours

SAFETY CALL OUT

Avoid dripping wax on eyes, mouth, nose, ears, genitals, and hair. Keep a wide-mouthed vessel of water nearby in the event you need to quickly extinguish the flame or safely drop the candle.



PR CARD/TIP-IN

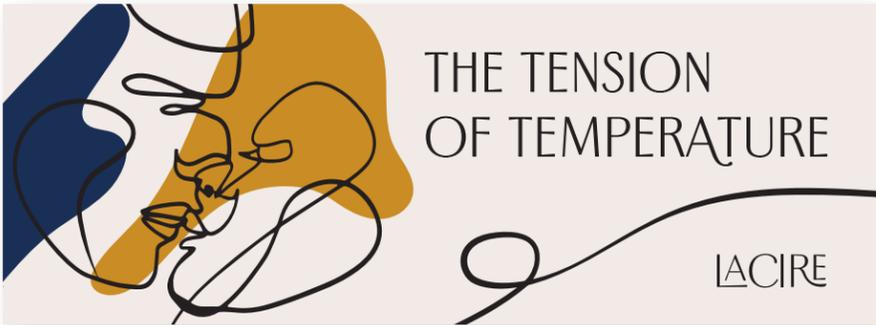
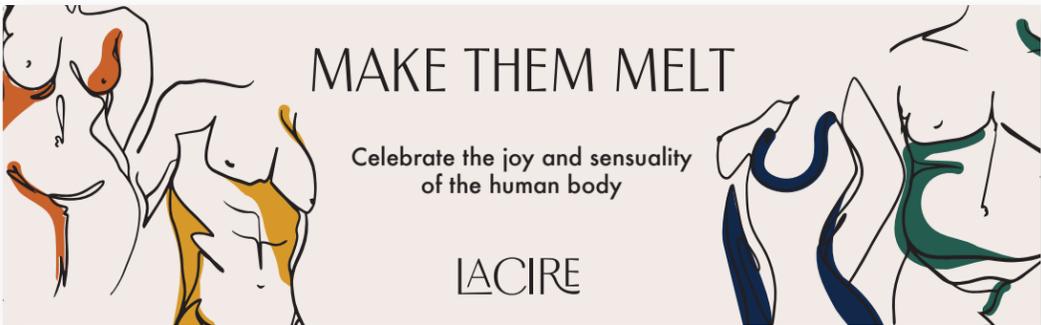


3 INCH MATTE STICKER



*NOT TO SCALE

EMAIL SIGNATURES



B2B - LAUNCH MAILER

SPORTSHEETS®

HELLO HEAT
INTRODUCING LACIRE BODY-SAFE WAX CANDLES

Inspired by the French term for wax cire, these aesthetically pleasing, body-safe candles can be displayed out in the open and, used behind closed doors. The LaCire collection creates a safe, approachable way for curious minds to explore temperature play while celebrating the diversity, sensuality, and beauty of the human body.

So, why not heat things up?

HOW TO

- 1 LIGHT CANDLE
- 2 DRIP WAX
- 3 EXPLORE TEMPERATURE PLAY

TORSO FORM I
GRACEFUL, OPULENT, SULTRY

Mesmerizing like the smooth, endless curves of the of the Red Caves, Torso I evokes movement without motion.

ORDER NOW

TORSO I 5505205

TORSO FORM I
GRACEFUL, OPULENT, SULTRY

Mesmerizing like the smooth, endless curves of the of the Red Caves, Torso I evokes movement without motion.

ORDER NOW

TORSO I 5505205

TORSO FORM II
POWERFUL, ROBUST, SMOKY

Never to be underestimated, this candle is equal parts might and serenity just like muses which inspired its design. Unlock the power of Torso II.

ORDER NOW

TORSO II 5505204

TORSO FORM III
ALLURING, CRISP, GRACEFUL

At first glance, Torso III may seem to leave little to the imagination but don't let the mysterious, moody form trick you; there is still much to be discovered.

ORDER NOW

TORSO III 5505202

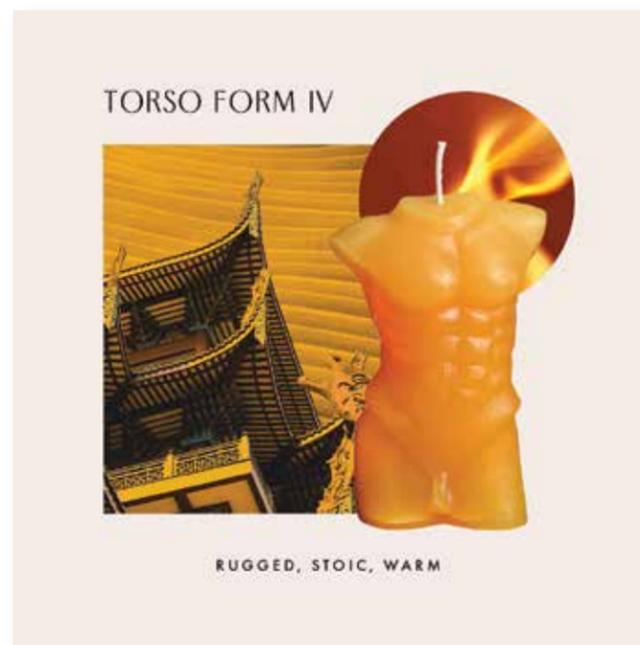
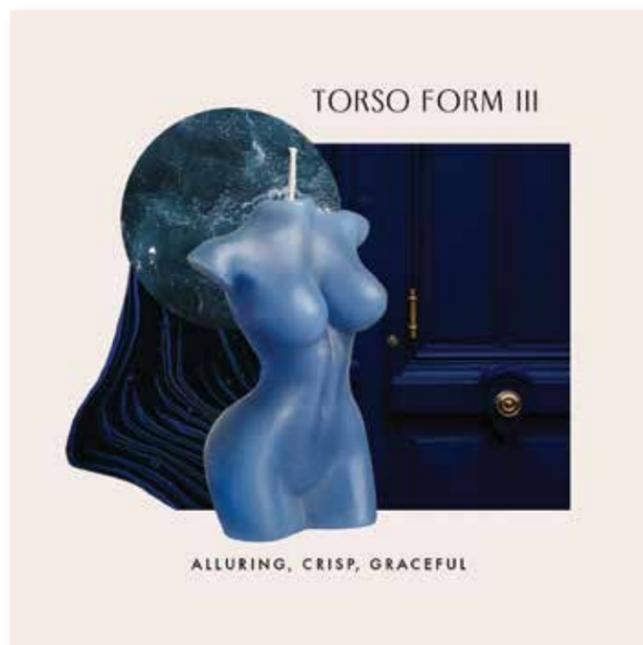
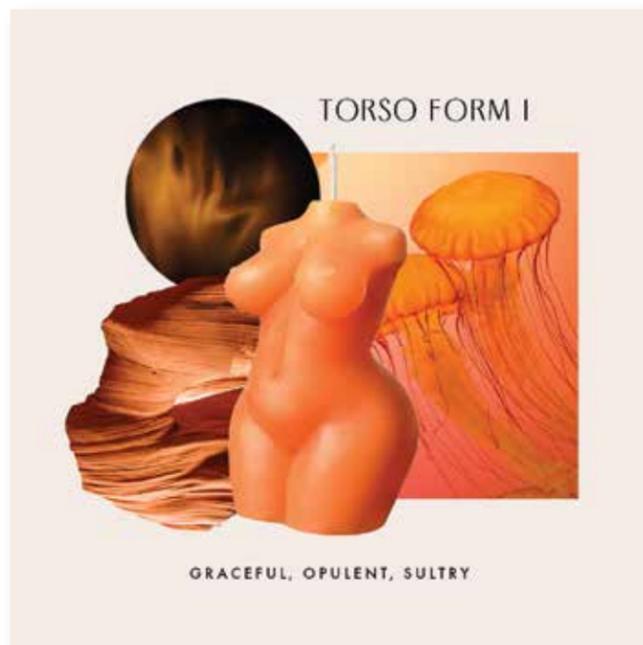
TORSO FORM IV
RUGGED, STOIC, WARM

Torso IV blends the best parts of a sleepless city with the comfort of the countryside. Find your balance.

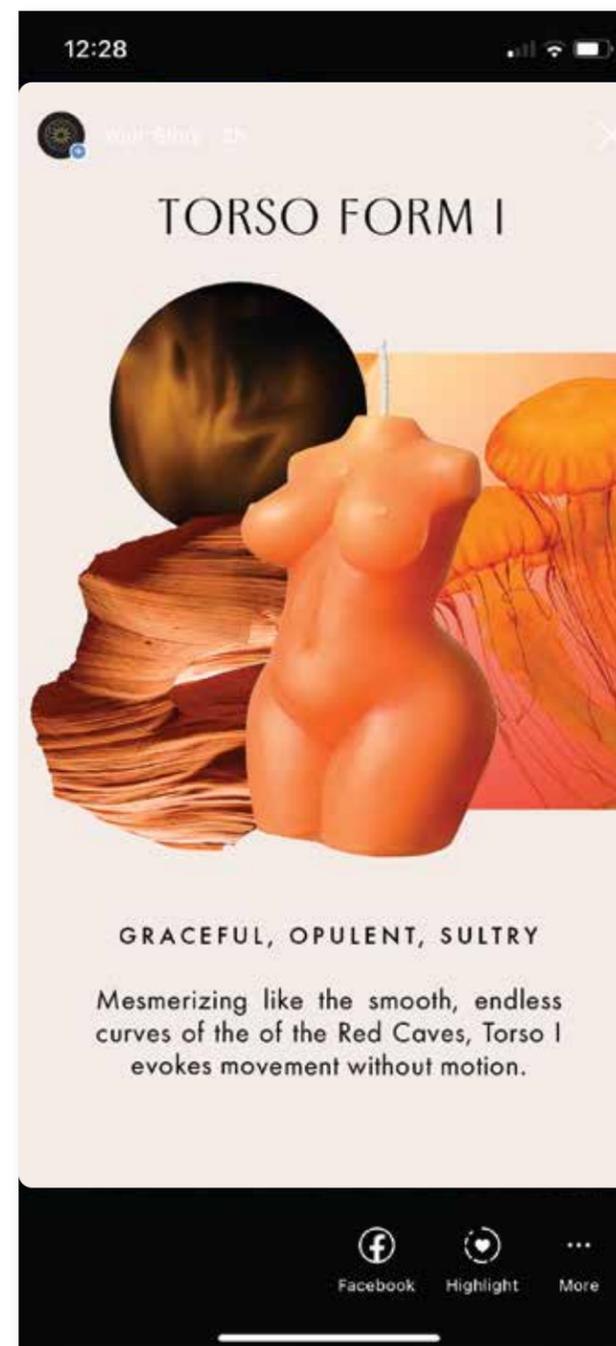
ORDER NOW

TORSO IV 5505201

INSTAGRAM POSTS



STORY POSTS



PROFILE VIEW

